



Winnipeg South End United Soccer Club

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WSEU Technical Team Announcement

September 24, 2019

Winnipeg South End United Soccer Club (WSEU) is pleased to announce the recent appointment of **Ali Caron** as **Interim Assistant Technical Director - Female Programs**. The role is important to the overall success of our players, coaches and our district and places a visible emphasis on the growth of our female players and programs.

Ali has previously been involved with WSEU as a team coach, Academy team coach and Academy/Mini Academy staff trainer. She also spent time in 2019 as WSEU's Mini Soccer Outreach Coordinator delivering programming to our Community Club mini soccer programs. Ali holds a Bachelor of Physical Health and Education degree from the University of Winnipeg and her C-License in addition to having taken a number of coaching workshops across multiple sports, which is valuable in providing varied perspectives to her coaching. Ali has coached at the mini, premier, high school and high-performance levels and is now in her second year as an Assistant Coach with the University of Winnipeg Wesmen women's soccer team (part of the USports Canada West Prairie Conference). She also continues to work with Special Olympics athletes helping them to play, learn, enjoy and compete at the best of their ability.

Ali's playing career has brought her many opportunities within Manitoba and Canada. She spent her time as a youth with Bonivital Soccer Club where she had the opportunity to play on a Provincial Champion team and experience CSA's Club Nationals. She was selected to the Manitoba National Training Centre Academy and the Manitoba provincial team program and was awarded the prestigious Ashley Schlag Memorial Scholarship in 2014.

Ali works under the direction of **Hadyn Sloane-Seale, Technical Director** supporting players and coaches at the premier, developmental, recreational and mini level in the WSEU district. Together with Hadyn, Ali will help to lead WSEU's District Academy Program and support the delivery of Club and district events throughout the year. The WSEU Academy serves as the grass roots of our district's high-performance program for player skill development and identification for additional training and advancement. It is designed to support skill development for our developmental and premier players under the guidance of nationally-licensed coaches, while also providing opportunities for recreational and mini-soccer players to advance their skill development in a structured learning environment.

"I am very excited to have Ali join the technical staff at WSEU. Ali has already been a great support to WSEU in her previous involvement as an Academy staff trainer and volunteer coach. She's also had exposure to our mini soccer offerings which will help as we continue our work with the recreational and mini groups moving forward. I know her enthusiasm and drive to be involved with the game is going to make her a great asset for the players at all levels. I am looking forward to working with her as we continue to grow our programs here at WSEU," shared Hadyn Sloane-Seale, Technical Director.

“The WSEU Board of Directors is pleased to bring Ali on board to our technical team. WSEU has a successful history of providing opportunities for home-grown, Manitoba coaches. We are happy to continue that tradition as we support Ali and her career in soccer. Continued commitment to our technical staff and programs positively impacts growth of the game in our district as we evolve and improve what we are able to offer our players, coaches and families at ALL levels of soccer,” said Dale Friesen, President, WSEU Board of Directors.

Thank you.

Dale Friesen, President

Amber Ostermann, Vice-President

On behalf of the WSEU Board of Directors

Questions may be directed to:

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